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| APPLICATION NO.               | FILING DATE    | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO.     | CONFIRMATION NO. |
|-------------------------------|----------------|----------------------|-------------------------|------------------|
| 10/747,986                    | 12/30/2003     | James Elliott        | 15178(2)                | 6598             |
| 7:                            | 590 11/28/2006 |                      | EXAMINER                |                  |
| Roy A. Ekstrand               |                |                      | POLLICOFF, STEVEN B     |                  |
| Mattel, Inc<br>333 Continenta | l Blvd.        |                      | ART UNIT                | PAPER NUMBER     |
| El Segundo, CA 90245          |                |                      | 3728                    |                  |
|                               |                |                      | DATE MAILED: 11/28/2006 |                  |

Please find below and/or attached an Office communication concerning this application or proceeding.

|  | HT   |   |  |  |  |
|--|--|---|--|--|--|
|  | Application No.  | Applicant(s)  |  |  |  |
|  | 10/747,986   | ELLIOTT ET AL.  |  |  |  |
| Office Action Summary  | Examiner   | Art Unit  |  |  |  |
|  | Steven B. Pollicoff  | 3728  |  |  |  |
| The MAILING DATE of this communication appeared for Reply  | pears on the cover sheet w   | ith the correspondence address  |  |  |  |
| A SHORTENED STATUTORY PERIOD FOR REPL WHICHEVER IS LONGER, FROM THE MAILING D  - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication.  - If NO period for reply is specified above, the maximum statutory period  - Failure to reply within the set or extended period for reply will, by statute Any reply received by the Office later than three months after the mailin earned patent term adjustment. See 37 CFR 1.704(b).  | ATE OF THIS COMMUNI 136(a). In no event, however, may a will apply and will expire SIX (6) MON e, cause the application to become Al | CATION. reply be timely filed ITHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133). |  |  |  |
| Status   |  |   |  |  |  |
| 1) Responsive to communication(s) filed on 30 L  | December 2003.   |   |  |  |  |
| 2a) ☐ This action is <b>FINAL</b> . 2b) ☒ This   | a) ☐ This action is <b>FINAL</b> . 2b) ☒ This action is non-final.   |   |  |  |  |
| 3) Since this application is in condition for allowated closed in accordance with the practice under the condition of the | •  |   |  |  |  |
| Disposition of Claims  |  |   |  |  |  |
| 4) ☐ Claim(s) 1-5 is/are pending in the application. 4a) Of the above claim(s) is/are withdra 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) 1-5 is/are rejected. 7) ☐ Claim(s) is/are objected to. 8) ☐ Claim(s) are subject to restriction and/or   |  |   |  |  |  |
| Application Papers   |  |   |  |  |  |
| 9) The specification is objected to by the Examine   |  |   |  |  |  |
| 10)⊠ The drawing(s) filed on <u>28 February 2005</u> is/ar   |  |   |  |  |  |
| Applicant may not request that any objection to the<br>Replacement drawing sheet(s) including the correct  |  |   |  |  |  |
| 11) The oath or declaration is objected to by the E  | ,  |   |  |  |  |
| Priority under 35 U.S.C. § 119   | •  | •   |  |  |  |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of:  1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureat * See the attached detailed Office action for a list  | ts have been received.<br>ts have been received in A<br>prity documents have been<br>tu (PCT Rule 17.2(a)).                          | application No received in this National Stage  |  |  |  |
| Attachment(s)  | _  |   |  |  |  |
| 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948)  |  | Summary (PTO-413)<br>s)/Mail Date   |  |  |  |
| 2) Notice of Dransperson's Patent Drawing Review (PTO-948)  3) Information Disclosure Statement(s) (PTO/SB/08)  Paper No(s)/Mail Date  | _  | nformal Patent Application  |  |  |  |

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#### **DETAILED ACTION**

## Claim Rejections - 35 USC § 112

The following is a quotation of the second paragraph of 35 U.S.C. 112:

The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.

Claim 5 is rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. It is unclear if Applicant intended to positively claim the "toy vehicle track segment" and the "toy vehicle" as part of the toy vehicle package in the fifth paragraph.

### Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

Claims 1-3 are rejected under 35 U.S.C. 102(b) as being anticipated by Lambert (US Pat 4,285,157).

With respect to claims 1,2 and 3, Lambert discloses a package for holding a toy vehicle and a track segment, said package comprising: a generally planar backing board (Lambert Fig 1 ref 42); a transparent blister housing (16; see also column 1, lines 63-67) defining a housing secured to said backing board and defining an opening (Fig 2) therein; a center hub (23) supported by said backing board generally centered in said opening; and an annular rib/means for supporting (20) a track segment (26) formed into

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a generally cylindrical path within said blister housing. Lambert also discloses that said blister housing, said center hub and said means for supporting cooperate to receive a toy vehicle (24) and capable of allowing a toy vehicle to move within said blister housing while remaining captivated therein (see second embodiment "loop-the-loop" track configuration Fig 3).

## Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Determining the scope and contents of the prior art.
- 2. Ascertaining the differences between the prior art and the claims at issue.
- 3. Resolving the level of ordinary skill in the pertinent art.
- 4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

Claim 4 is rejected under 35 U.S.C. 103(a) as being unpatentable over Lambert (US Pat 4,285,157).

With respect to claim 4, while Lambert does not disclose that the center hub defines a tapered hub, it would have been an obvious matter of design choice to taper the central hub, since applicant has not disclosed that tapering the hub solves any

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stated problem or is for any particular purpose and it appears that the invention would perform equally well with a uniform central hub.

#### Conclusion

The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. See PTO 892.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven B. Pollicoff whose telephone number is (571)272-7818. The examiner can normally be reached on M-F: 7:30A.M.-4:00P.M.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Mickey Yu can be reached on (571)272-4562. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

## 11/13/06 SBP

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